

Education is key to improvement, growth and profits!

IASM Annual Conference

EDUCATIONAL OPPORTUNITIES

14-18 February 2007

The Hotel Arizona
Tucson, Arizona

Celebrating 25 Years
1982-2007



A Quarter Century
of Progress



Bryan Townsend

■ BENEFIT #1

Making Good Things Happen

Bryan Townsend, CSP, CPAE

Bryan says, "Good things do not happen by accident, they happen on purpose...those who get it right and constantly look for ways to do it even better are the ones who are always getting to say, 'everybody was happy with the job!'" His presentation has been described as a colorful blend of motivation, inspiration and humor.

A member of the National Speakers Association's Speaker Hall of Fame, Bryan says he is a humorist if you laugh. If you don't laugh, he'll have to be a motivational speaker. Bryan will delight you with his humor, encourage you with inspiration and challenge you with motivation to care about what you do, to care about the people you do it for and to care about the success of IASM and the very important structural moving industry.

You will want to be seated on the front row at the very beginning of this opening session presentation that kicks off the exciting 25th Anniversary annual conference.

■ BENEFIT #2

House Moving 202

Thomas F. Doyle & Larry E. Cline

These two well-known successful structural movers are back by popular demand. At the 2006 annual conference in Columbia, SC Doyle & Cline appeared before a standing room only session on House Moving 102. The House Moving 202 presentation has been expanded to two full hours.

No structural mover can survive for very long without the knowledge of zoning, dolly placement and balancing principles. These extremely knowledgeable movers in the industry will present an interestingly useful program, complete with examples, on how to identify zones, select the correct placement of dollies and determine the formula for proper balancing. You will have opportunity to interact with the presenters.

■ BENEFIT #3

Your Company and FMCSR Compliance, Plus Establishing a Fleet Safety Program

St Paul Travelers Risk Control & Safety Academy Specialist

A sound safety program is one of the greatest assets in a company's arsenal of effective worker protection and financial management. Yet many, if not most, companies give little, if any, attention to establishing or maintaining safety programs and practices. This session, presented by St Paul Travelers Risk Control Specialists will help you learn how to reduce risk exposures, protect property and save lives. Education is one of the most important steps an employer can take toward reducing safety risks and controlling costs.



Structural mover companies' failure to comply with Federal Motor Carrier Safety Regulations is a source of irritation, frustration, lost productivity and needless fines. The sad thing is all four are easily preventable. If past failures by your company personnel to comply with Departments of Transportation (DOT) Regulations has hit your wallet then you should not miss this session.

This educational opportunity will help you become familiar with FMCSR with which your company must comply. Topics will include: hours of service regulations, commercial driver's license (CDL) rules, driver qualification files, vehicle inspections, driver training, accident investigation and selecting and managing drivers.



Thomas Doyle



Larry Cline

Financial management, personal development, safety management, specification of equipment and vital principles for moving structures: a program no structural mover can afford to miss.

■ BENEFIT #4

Maintaining Proper Clearances from Energized Overhead Power Lines

**Jim Davidson, CSP, CPEA
Manager, Safety Services**

Mistakenly making contact with energized overhead power lines is a constant concern and deadly aspect of a structural mover's scope of work. Maintaining safe clearances is an easy prevention. This topic will cover the National Electrical Safety Code (NESC) requirements for maintaining safe clearances from energized overhead power lines. After a 20-minute PowerPoint presentation and discussion on the national code, a demonstration will be conducted using an energized model that graphically illustrates what happens when conductive objects get too close to energized overhead power lines.

Presenter Jim Davidson has more than 25 years experience as an occupational safety and health professional. He is a graduate of the University of Arizona with a BS degree in Occupational Safety and Health. He has also attended the University of Southern California's Institute of Safety and Systems Management. Jim, for the past 20 years, has worked at the Salt River Project (SRP) in employee safety and health.



■ BENEFIT #5

Visit the Aerospace Maintenance and Regeneration Center (AMARC)

Davis-Monthan Air Force Base

In lieu of a visit to the yard of a structural mover you will have a unique opportunity while in Tucson to view more than 30 years of United States Military Aviation history where over 5,000 aircraft are warehoused. AMARC'S major roles are keeping airplanes ready to fly, preparing them for future service and ensuring that those aircraft that will not fly again will be a source of ready spare parts. This is an experience available nowhere else.

The conference registration fee includes this event. A boxed lunch will be provided.

■ BENEFIT #6

Family Wealth Education

**James M. Harris, III
The Harris Group/Merrill Lynch**

Do you have a succession plan for your company? Are you prepared for retirement? Estate planning may seem mysterious and complicated but in reality it is nothing more than establishing a plan to preserve and control the wealth you have accumulated during your working career and lifetime in order to protect those assets for your loved ones and to define how your wealth will be distributed. It is more difficult to plan if you wait until you reach old age or when the Internal Revenue Service is at your door wanting to collect more taxes for those good financial years you have had in moving structures. Now is the time to begin planning for your financial future. And this session with James Harris is a most opportune time to start.

Does being a millionaire or multi-millionaire seem a distant dream to you? In the United States there are 7.5 million families with a net worth in excess of \$1 million, a 21% increase from 2005. More than 740,000 families have a net worth in excess of \$5 million, up 37% from the previous year studied. It is estimated that over the next five years the number of millionaires will increase in the United States by 8 to 10%.

One way or another your children will learn of your wealth. It is entirely up to you whether they do so through the newspaper or hear it from you in a reasoned, age-appropriate fashion. If you consider the risks and consequences of revealing too little versus too much to your spouse and children, you are far better off by 10 to 1 revealing too much.

This opportunity could very well be the most important session you attend this year.



James Harris



AMARC



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of Structural Movers**

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***"It is a proven fact.
Those companies whose
personnel attend the
educational sessions at
the annual conferences
are the more successful
companies."***

DAVID J. SCRIBNER
Former IASM President and
Chairman 2007 Education Committee