

President's Message



Joshua Wendland

Hopefully all of you are all starting to see signs of your local economies improving. We still have a way to go but it from my location it looks as if the worst is behind us. I know things have been difficult. Many of us have had to look at our own business models and ask some tough questions. I know my company has had to make changes in our approach to our customers and potential customers. It has reminded us of the true value each of each of our customers.

I know it may seem a bit early to be getting excited about our 2010 conference next February 10-14, but it is going to be one of the best education sessions we have ever produced. Our education committee and staff have been working long and hard to secure some of the best education professionals in business, marketing, construction and house moving specific topics and of course, a tour of the very respected Ducky Johnson House Movers Inc. facilities.

We are bringing the unbelievably talented and popular Al Walker to the Conference. It's impossible to hear Al give a speech and not get more excited about your own business and life.

Additionally, George Hedley is one of the most knowledgeable business owners and educators in the construction industry. I have personally had the privilege of attending several of his presentations at the World of Concrete Shows and read many of his insightful books and articles which he produces for numerous publications. I have been waiting for some time now for our group to be able to work it out with his schedule and have him as a presenter.

Our education presenters have answers on how to deal with today's changing market and how to plan for the future while preserving the assets for which you have worked so hard.

There will also be lots of equipment to view and some great technical, moving specific topics to attend as well.

Our other committees' have also been working diligently to prepare for the October Board meeting in Portland, Oregon and the 2010 Conference, which will be at one of the most beautiful destinations in Florida.

I encourage each of you to consider campaigning for a director's position at this next conference. You have an opportunity to make a difference by helping your peers in the industry shape the direction of our fine organization. If you run and are elected you will work hard, but you will also be rewarded with lasting friendships and knowledge of our industry you can find no where else.

Please contact our helpful staff, any of the dedicated directors, or me with any questions or requests you may have on how we may be able to help you help yourself.

We are Making A Difference!!

I wish you all a safe, healthy and profitable year.

A handwritten signature in black ink, which appears to read "Joshua Wendland". The signature is fluid and cursive.