

# Staff Executive/ Editor's Comments



**N. Eugene Brymer**

**S**electing information that is interesting, accurate and helpful to members to fill the 60, 64 or 80 pages that make up **STRUCTURALMOVER** magazine every three months is a daunting task. However, it is a most interesting task for it provides information about the activities and work of IASM members that most of us are often unaware. Conveying this information to members through various articles can be challenging, yet also rewarding. Consider the maize of activities that produced the contents of this issue. . .

On a Sunday afternoon, I attempted to obtain information to compose copy for "About the cover" and called Bob Swift of Swift Housemovers & Heavy Machinery in Big Lake, MN. I received no response. Thinking Bob was really at home, but not answering his phone, I called his friend, Larry Stubbs of Long Lake, MN. In case you don't know, Minnesota has 10,000 lakes. Larry shared that Bob is quite active in mountain biking and snowmobiling. Take a look at Bob's photo on page 36 of the March issue of **STRUCTURALMOVER**. Does this guy have the face of a racing buff? Terry Semple, maybe, but not Bob Swift. I've had many conversations with Bob over the years and he has never mentioned his interest in such hobbies.

With 75% of the issue ready for press, I received a called from Darrell Cable, the owner of Cable Printing in Lindsay, OK that prints the magazine. Darrell shared the designer for the magazine, Brian Baker, had been admitted to a hospital in Oklahoma City and it appeared he would be away from work for some time. Arrangements had to be made to find another designer who could, or was available on short notice, complete the issue. We succeeded through the cooperation of long time friend and associate, Dianne Harrah, of Wolf Run Studio in Clifton, Virginia.

We were saddened to learn of the tragic accident that took the life of Del & Jan Hornbacher's great grandson, Jaxson Hornbacher. He was only 23 months old. Long time member, advertiser, exhibitor and general all around supporter of the association, Lance Renshaw of Modern Hydraulics/Nevada, West Chicago, IL informed us of the death of Bill A. Guidy, Elevation Shoring, Metairie, LA. While Mr. Guidy was not a member of IASM, he had purchased a 19-jack unified jacking machine from IASM member John McCullough of Phoenix, AZ. Mr. Guidy was only 51 years of age. Then there's the news that our good friend Tex Watson of Centerville, GA has stage three pancreatic cancer. Tex and his wife have used portions of their earnings moving houses to support missionaries around the world. See the article about Tex on page 7.

It was interesting to learn about the two new directors elected by the membership during the annual conference in Virginia Beach, VA in February. Gator Dodson of San Antonio, TX and Andreas Martensson of Tore, Sweden share brief information about their background and their views on the benefits of IASM membership and issues facing the industry. Check it out on page 10.

The education committee, chaired by Matthew Sundeen of Maguire Agency, Rosedale, MN, has produced an outstanding series of educational opportunities for the 2010 conference in Sandestin, FL February 10-14. Check them out on pages 12 & 13.

This issue has bonus business features that can assist every member. Take time to read the Business Considerations Column on Dollar-Cost Averaging: How to Reduce Risk on Investment Portfolio by Tom Martin of The Business Library. Tony Kuehn of Travelers has produce an excellent article entitled Oh Brother, Do We Need a Safety Program. Al Walker, a presenter in Sandestin, penned *The Four "R's" of Enterprise* on page 32. Another presenter in Sandestin, George Hedley, has contributed the articles starting on page 34, *Don't Wait Until It's Too Late! 10 Things You Must Do Now* and *Is Your Company Stuck In The Muck?* on page 36.

Members and prospects will receive an annual conference information packet with necessary registration forms in September. Please use it to register early for the conference. Also, don't forget to make your hotel reservations early. The Hilton at Sandestin is a popular destination and will sell out early.

As always, I hope you find this issue informative and useful.