

STRUCTURAL **MOVER**

THE OFFICIAL MAGAZINE OF THE INTERNATIONAL ASSOCIATION OF STRUCTURAL MOVERS

DIGITAL AD REQUIREMENTS:

StructuralMover magazine only accepts Press Quality PDF files.

- Use only Postscript Type 1 Fonts (no TrueType fonts).
- Make sure all high-resolution images are included and fonts are embedded.

- Images must be 300 dpi SWOP (CMYK or Grayscale) TIFF or EPS. No RGB or JPEG images.

NOTE: To prevent unexpected results:

- Do **not** export InDesign files to PDF.
- Do **not** use the Save As PDF feature in Illustrator.

You must create a Postscript file first and then use Distiller to create a PDF.

Full Page Ad (Non Bleed) (available for text pages only)

PAGE TRIM SIZE:
51p wide × 66p high
(8.5" × 11")

AD SIZE:
44p wide × 59p high
(7.333" × 9.833")

4-Color Ad: \$300.

B&W Ad: \$250.

1/8" BLEED

4-Color Full Page Ad with Bleed (available for Covers 2, 3 & 4 only)

PAGE TRIM SIZE:
51p wide × 66p high
(8.5" × 11")

BLEED SIZE:
52p6 wide × 67p6 high
(8.75" × 11.25")

All type must be at least 1/4" from the trim.

Inside Front Cover: \$350.

Inside Back Cover: \$350.

Back Cover: \$400.

AD MATERIALS:

- Media: CD ROM
- Submit a digital content proof (Color or B&W) which represents the final digital file.
- Include an Insertion Order and a Media/Production Contact with all ad materials.

Send materials to:

N. Eugene Brymer
International Association
of Structural Movers
1223 Morning Shore Drive
Lexington, SC 29072-7401
Phone (803) 951-9304

Half-Page Ad — Horizontal (B&W)

AD SIZE:
44p wide × 29p high
(7.333" × 4.833")

\$150.

One-Third Page Vertical (B&W)

AD SIZE:
14p wide × 59p high
(2.333" × 9.833")

\$125.

Two-Thirds Page Vertical (B&W)

AD SIZE:
29p wide × 59p high
(4.833" × 9.833")

\$200.

One-Third Page — Horizontal (B&W)

AD SIZE:
44p wide × 19p high
(7.333" × 3.167")

\$125.

Two-Thirds Page — Horizontal (B&W)

AD SIZE:
44p wide × 39p high
(7.333" × 6.5")

\$200.



International Association
of Structural Movers