

# Promote your company in a future issue of *Structural Mover*

Take advantage of this terrific free opportunity to obtain publicity about your company. These guidelines will help you produce the information and materials needed for consideration of an article about your company.

## **What is the identifying name of the project?**

(The Henry House? The Spokane Art Museum? Etc.)

## **Where did the project occur?**

(City, County, Province, State, or Federal Governments)

## **When did the project happen?**

(Month and year. If there was anything significant about the exact date, include it and explain why. Example: "On the 100th year after completion the structure was relocated...")

## **Why was the structure moved?**

(Historical, development, flooding, noise pollution, etc.)

## **Include any monetary information possible**

(The value of the structure. The cost of the project, etc.)

## **Length of time of the project?**

(How long did the planning take? How long did the relocation take? Were there any unusual circumstances?)

## **Good photographs are essential**

- Provide captions for all photos
- Photos must be in sharp focus with good exposure  
(When taking photos, make certain the sun is behind you)
- Digital photos on a CD are preferable (digital images must be at least 300 dpi resolution)
- If you submit photographic prints, never write directly on the photo and never use staples or paper clips. To avoid damage, attach photo identification to the back with tape.
- Furnish at least five different photos (10 photos are desired)
- If possible, provide a photo of yourself

## **Questions?**

Call the Editor at 803-951-9304  
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